

ACTIVITY REPORT
STATE SEMINAR
2013-17



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Activity Report
State Seminar
2013-14

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TITLE OF ACTIVITY: Empowerment Strategies to Develop Entrepreneurship

DATE : 17/01/14 - 18/01/14

VENUE : Pratibha Institute of Business Management Auditorium



OUTCOME OF ACTIVITY: The programme helped in highlighting the strategies which helps in enabling the environment for the development of successful and businesses. It provided a framework which supports the rationalization and synchronization of existing policies, programmes and legislation in a way that will promote entrepreneurship while identifying the gaps and addressing them.

DESCRIPTION: The programme was started by giving tributes to goddess saraswati. The Chief guest for the function was Dr. E. B. Khedkar, Dean – Faculty of Management, University of Pune and Kes Secretary Mr. Deepak Shah has felicitated him in a traditional manner with a shawl, Pagadi and a bouquet. The key note address was given by Mr. Rajendra Ghorpade, former Executive Vice President, MITCON. In his speech he focused on various strategies to make entrepreneurship a common option for the students.

After the lunch break Ms. Kuljeet Upal took a session on the topic “The winning Edge for an Entrepreneur”. The highlight of the session was that the idea has to be original to make it a

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success. It was followed by Mr. Vinay Kunwar, MD, Habib Animos, and he gave his views on “Entrepreneurship- Creative, Innovate and Lead.

On second day the seminar started with the session of Dr. Joe Lopez, Professor, Matrix School of Business on the topic “Leadership Strategy”. The faculty members and students also got the inputs on banking role for potential entrepreneurs by Mr. M.I. murthy, Deputy VP, AXIS.

The other eminent speakers for the day were Dr. Asish Dhanwad, Founder and CEO, Medsynaptic Pvt Ltd and Mr. Sunil Kulkarni, MD, S. Yashwant & co. Engrs Pvt Ltd.

The programme ended with vote of thanks.

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2014-15

TITLE OF ACTIVITY: Leadership is a Journey not a Destination

DATE : 26/09/2015 to 27/09/15

VENUE : Pratibha Institute of Business Management Auditorium



OUTCOME OF ACTIVITY: The faculty members and audience learnt that leadership and career journey only has stopovers. On this pathway, everybody will face suddenly face disruption, like technology, or an industry-altering business model, which completely changes the way ahead.

DESCRIPTION: The programme was started at 10.00 am by giving tributes to goddess saraswati. The Chief Guest for the function was Dr. Rajeev Puri, Associate Vice –president-Training, Tata Motors Finance Ltd. Kes Secretary Mr. Deepak Shah has felicitated him in a traditional manner with a shawl, Pagadi and a bouquet. He highlighted the audience on the niche of “The Tenets of Inspiring Leadership”. In his speech he stressed that successful people never stop learning. In today’s fast-paced world, everybody needs to continually sharpen their leadership skills and adapt to the ever-changing dynamics of the workplace in order to remain competitive. The guest of Honour Dr. Sudhaker Bokehode, Assistant Registrar, SPPU had focused on Whether you are a leader of today or tomorrow – and no matter your field – thinking consciously about leadership is essential, as this will affect your choices, decisions, and performance.

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After the lunch break Mr. Vinay Kunwar, MD, Habib Animtos, Pune gave his inputs on the topic “Leaders are not Born”. According to him the most dangerous leadership myth is that leaders are born. Most people who have succeeded as visionary leaders are self-selected and self-made. Bill Gates received no leadership education, nor did Ted Turner, Wayne Huizenga, Frances Hesselbein, Steve Jobs, Walt Disney, or any of the others... And apart from an active curiosity, some basic intelligence, and the ability to learn from experience. They are people who figured out for themselves how to dream dreams, enthuse others with their visions, and then make them happen.”

Session 3 was headed by Mr. Ravi Deshpande, Senior Consultant on the topic “Changing Faces of Leadership”. He highlighted the role of women in the changing business scenario. Women’s labor force participation and entrepreneurship are increasingly salient factors in the economic growth of the country.

The second day started with the session of Mr. Amit Borkar, Linamar India Pvt. Ltd. He spoke on “Leading Yourself”. He had given four sutras for self-Leadership:-

1. Learn Followership
2. Develop Self-Discipline
3. Practice Patience
4. Seek Accountability

After the lunch break, Mr. Prakash Narke, MD, gave his views on “Confident Vs Arrogance”. According to him an arrogant person may have more skill than a confident person, but the confident person will tend to wield whatever abilities they have with more calm control than an arrogant person can. The last speaker for the day was Col. Prem Anand, Director, DCCI, Pune. He briefed the audience on “Situational Leadership”.

The programme ended with vote of thanks.

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2015-16

TITLE OF ACTIVITY: Work Culture and Organizations- Paradigm Shift

DATE : 29/01/16 to 30/01/16

VENUE : Pratibha Institute of Business Management Auditorium,

OUTCOME OF ACTIVITY: In order to gain and retain competitive advantage, it is imperative for organizations to develop a responsive work culture based on the new paradigm. This programme has made an attempt to discern the direction of change, specify cultural imperatives, identify dimensions of responsive work culture and highlight their implications for organizations. Shifts in paradigm and corresponding changes in various dimensions of work culture have been suggested during this programme.

DESCRIPTION: The programme was started at 10.00 am by giving tributes to goddess saraswati. Kes Secretary Mr. Deepak Shah has felicitated the chief guest and guest of honour in a traditional manner with a shawl, Pagadi and a bouquet. The chief guest highlighted the need to develop a clear understanding of the organizational culture and build authentic partnerships through collaborative workplace solutions. The guest of Honour in his speech focused on the need to manage open Innovation in different business areas: organization, external relations, culture, tools, processes and incentives. The speakers highlighted the huge acceleration in technological innovation, which in turn leads to change in culture, work habits, legislation, as well as in individual and organizational behavior. One of the speaker highlighted the current challenge that managers and organizational development professional's face is recognizing which changes are passing fads, which are "more of the same", and which changes actually warrant a paradigm shift in organizational design. A second challenge is timing - when should an organization make the change, since any significant change bears risks of its own. The faculty members and students were totally enriched by the programme.

The programme ended with vote of thanks.

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TITLE OF ACTIVITY: Digital Technologies & New Business Models

DATE : 20/01/17 to 21/01/17

VENUE : Pratibha Institute of Business Management Auditorium,



OUTCOME OF ACTIVITY: The Programme made the audience aware about the ways the businesses are reshaping their customer value propositions and reconfiguring operating models using digital technologies for greater customer and partner interaction and collaboration.

DESCRIPTION: The programme was started at 10.00 am by giving tributes to goddess saraswati. The Chief Guest for the function was Mr. Subba Rao. Kes Secretary Mr. Deepak Shah has felicitated him in a traditional manner with a shawl, Pagadi and a bouquet. He enlightened the audience on the topic “Digital Technology in banking Sector” in which he made the audience go through the banking journey and how banking sector has realized the need of digital technologies and is rapidly moving to embrace digital banking. They are making considerable investment in creating digital infrastructure in order to offer various solutions like mobile banking, e-wallets and virtual cards, etc. The key innovations in Digital banking are Digital-only/Virtual Banking, Biometric Technology, Artificial Intelligence, Blockchain Technology,

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and Robotics to mention few. The Guest of honour Dr. Ashish Dixit has given his views on "Business transformation in the backdrop of Digitization". He was of the view that digital transformation is a journey with multiple connected intermediary goals, in the end striving towards continuous optimization across processes, divisions and the business ecosystem of a hyper-connected age where building the right bridges in function of that journey is key to succeed.

After the lunch break Mr. Rajeev Kumar on "Digitalization-Present & Future" gave his views in the form of cloud computing. The cloud is the foundational enabler of digital transformation projects and offers the scale and speed that is needed for businesses to focus on transformation; with a clear impact on the role of the IT department. The last speaker of the day was Dr. Ravindra Gadge.

On 21/01/17 i.e. second day the first speaker was Mr. Azim Mujawar spoke on the topic "Behavioural Styles in Digital World" whereas Mr. Pravin Thite stressed on understanding the digital media, its power and potential. The valedictory session was headed by Col. Sudhir Sinha who gave away the prizes and certificates to the deserving candidates.

The programme ended with vote of thanks.



A handwritten signature in blue ink, appearing to read "Dr. A.K. Lal".

Dr. A.K. Lal
Director -PIBM

Brigadier (Dr) A. K. Lal,
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