

**ACTIVITY REPORT**  
**NATIONAL CONFERENCE**  
**2013-17**



**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**

**Activity Report  
National Conference**

**INDEX**

<b>Sr. No</b>	<b>Date</b>	<b>Title</b>	<b>Page No.</b>
1	11/03/14 to 12/03/14	Intensifying Inclination towards IT & Management	3-4
2	30/01/15 to 31/01/15	Energising Economies through Business and technology Excellence	5-6
3	19/02/16 to 20/02/16	Expansion Beyond Horizon- Era of E-Business & E-Commerce	7-8
4	17/02/17 to 18/02/17	E-Commerce Issues, Trend and Opportunities with special Reference to Make in India	9-10

# Activity Report National Conference

2013-14

**TITLE OF ACTIVITY** : Intensifying Inclination towards IT & Management

**DATE** : 11/03/14 to 12/03/14

**VENUE** : Pratibha Institute of Business Management Auditorium



**OUTCOME OF ACTIVITY:** The audience got the message that it is increasingly important for everyone to observe the developments closely, adapting necessary products and services to meet new market demands and to be successful.

**DESCRIPTION:** The programme was started at 10.00 am by filling the name of the guests and students at registration counter. The formal function started at 11.00 am by lightning of lamp and

## **Activity Report**

### **National Conference**

giving tributes to goddess saraswati. After the welcome address by the director Dr. Prashant Gundawar, the entire guests were felicitated by the Secretary Mr. Deepak Shah.

The panel members for the discussion on the topic “ Demystifying Research” were Dr. Daniel Jacob, Director, S.B. Patil institute of Management; Dr. M.D. Mohite, Director, D.Y.Patil institute of Management; Dr. Amod Markale, Director, Zeal Education Society.

After the discussion Mr. Deepak Shah gave words of wisdom to the audience which was a great learning source for the faculty members and students.

After the lunch break the technical session 1 began. It was headed by Dr. Shaileja Navate, Prof. Pratibha college of Education. The audience was enriched by the vast topic on which the paper were presented by the paper presenters.

On 12<sup>th</sup> march the session stated with technical session-2. It was chaired by Prof. Rajesh Math, Director, D. Y. Patil institute of MCA, Akurdi. Paper presenters presented their papers on number of topics covering both the IT and Management arena. In the valedictory function Mr. Abhay Chavan, Corporate trainer gave away the prizes and certificates to the paper presenters.

The programme ended with vote of thanks.

# Activity Report National Conference

## Activity Report National Conference

2014-15

**Title: Energising Economies through Business and technology Excellence**

Date: 30/01/15 to 31/01/15

Venue: Pratibha Institute of Business management Auditorium



**Outcome of the Activity:** The conference provided a platform to analyze the root-causes of the problems like widening of income inequality, fragile global economic and financial system, rising structural unemployment and resultant social unrest in different parts of the world and debt crisis, climate change-related challenges and scarcity of natural resources which poses serious challenges to the international business and the World.

**Description:** The programme was started at 10.00 am by filling the name of the guests and students at registration counter. The formal function started at 11.00 am by lightning of lamp and giving tributes to goddess saraswati. After the welcome address by the director Dr. Prashant Gundawar, the entire guests were felicitated by the Secretary Mr. Deepak Shah.

The audience was enlightened by the words of Dr. Nilesh Gokhale, Chief Guest of the programme who emphasized on the use of technology for the upliftment of the society. The

## **Activity Report**

### **National Conference**

Guest of Honour Dr. Basavravraj highlighted the need of business and technology to make India a top most economy of the world.

After the lunch break the 1<sup>st</sup> technical session was started. The jury panel consists of Dr. Ashok Tiwari and Prof. A. Sankaran. The paper presenter presented their paper on different topics with the time limit of 15 minutes.

On 31 January the 2<sup>nd</sup> technical session was started and the panel was headed by of Dr. Sachin Kadam and Dr. Satish Pawar. After the lunch break the valedictory function took place. In the valedictory function Mr. Jitendra Mehta, C.A. gave away the prizes and certificates to the paper presenters.

The programme ended with vote of thanks.

# Activity Report National Conference

## Activity Report National Conference

2015-16

**Title: Expansion beyond Horizon- Era of E-Business & E-Commerce**

Date: 19/02/16 to 20/02/16

Venue: Pratibha Institute of Business management Auditorium



**Outcome of the Activity:** The staff members, students and other audiences got the insight of various business models which were highly dependable upon internet based transaction and trading platforms, use of Web portals and mobile applications. Proposition of new business models sans the inclusion of internet and their application has become almost impossible for business. Social networking websites, sharing of product data and its reviews in blogs paves ways for promoting for business in new methods.

**Description:** The programme was started at 10.00 am by filling the name of the guests and students at registration counter. The formal function started at 11.00 am by lightning of lamp and giving tributes to goddess saraswati. After the welcome address by the director Dr. Prashant Gundawar, the entire guests were felicitated by the Secretary Mr. Deepak Shah. Dr. Sachin Vernekar, grace the occasion as the Chief Guest of the programme. He enlightened the audience on E-Commerce and said that with 2 years E-Commerce will reach every nook and corner of the

## **Activity Report**

### **National Conference**

country. The Guest of Honour of the programme Mr. Shrikant Bhojkar in his speech highlighted that e-business is the only way in which business is going to take place in the future.

After the lunch break first plenary session took place which was graced by Dr. B. R. Patil and Dr. Vaibhav Dhere. A quick tea break made the time for first technical session in which paper presenters presented their papers. After the technical session the second plenary session took place which was graced by Dr. Satish Pawar and Dr. Amod Markale.

On 20 February the Plenary Session 3 took place which was graced by Mr. Sameer Gupte and Dr. Milind Marathe. After the lunch break second technical session took place in which paper presenters presented their papers. At 3.30 fourth plenary session took place which was graced by Dr. Rajseh math and Dr. Kishor Nikam.

At 4.30 pm valedictory function took place. In the valedictory function Mr. Ravindra Deshpande, gave away the prizes and certificates to the paper presenters.

The programme ended with vote of thanks.



# Activity Report National Conference

## Activity Report National Conference

2016-17

**Title: E- Commerce Issues, Trend and Opportunities with special Reference to make in India**

Date: 17/02/17 to 18/02/17

Venue: Pratibha Institute of Business management Auditorium



**Outcome of the Activity:** The conference provided a platform for faculty members, students, research scholars, policy makers to analyse the issues, trends and opportunities related to make in India concept. It gave a forum to discuss the ways to improve the quality standards and minimizing the impact on the environment and to attract capital and technological investment in India.

**Description:** On the first day the programme started at 10.30 Am by lightning of lamp which was followed by felicitation of the guests. The director of PIBM gave the welcomed speech in

## **Activity Report National Conference**

which he stressed on using the best of Make in India, an initiative of Prime Minister Mr. Narendra Modi. The chief guest of the occasion, Dr. Aditya Abhyankar, Dean, Department of Technology, SPPU, highlighted the Indian culture and its achievements through historic period and make in India can become a “feather in the cap”. The guest of Honour Mr. Chandrasekhar in his speech drew attention towards the advantage of being entrepreneur and Make in India will be a great help in realizing the dream of an owner.

After the lunch hour the session two was started and the first speaker for the session was DR. Devidas Golhar, a seasoned academician which was followed by the session of Dr. Sachin Kadam, Deputy Director, ICT Centre, Bharati Vidya Peeth University, Pune. Dr. Kadam was of the opinion that this concept will help in making India the top manufacturer in the world.

On 18/02/17 the first speaker of the day was Dr. Amod Markale, Director, Yashaswi Education Society, IIMS, Pune. He emphasized on 3 points i.e. (a) inspire confidence in India’s capabilities amongst potential partners abroad, the Indian business community and citizens at large; (b) provide a framework for a vast amount of technical information on 25 industry sectors; and (c) reach out to a vast local and global audience via social media and constantly keep them updated about opportunities, reforms, etc. The other speakers of the day were Dr. B.R. Patil and Dr. B. S. Kudachimath. The valedictory function was headed by Wg Cdr (Dr.) D. D. Mundra in which the first 3 paper presenter were awarded prizes and all the paper presenter were given certificate of Appreciation.

The programme was ended with Vote of Thanks.



A handwritten signature in blue ink, appearing to read "A.K. Lal".

Dr. A.K. Lal  
Director -PIBM

**Brigadier (Dr) A. K. Lal,**  
**DIRECTOR**  
Pratibha Institute of Business Management  
Chinchwad, Pune - 411 019.